Tapworthy: Designing Great iPhone Apps

By Josh Clark
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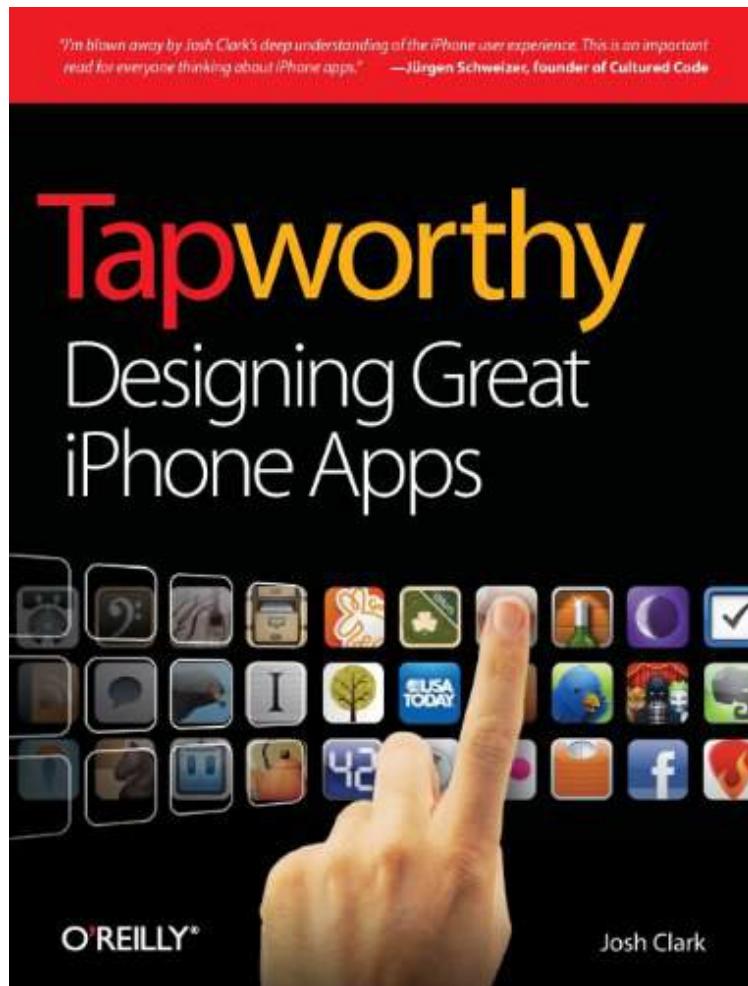
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really good insight on how an app I want to develop can be more user friendly It also go through several examples of current apps some popular to illustrate their point And it also introduces the developers and their insight as to why they presented their app in a specific way It was nice to see their initia So you ve got an idea for an iPhone app along with everyone else on the planet Set your app apart with elegant design efficient usability and a healthy dose of personality This accessible well written guide shows you how to design exceptional user experiences for the iPhone and iPod Touch through practical principles and a rich collection of visual examples Whether you re a designer programmer manager or marketer Tapworthy teaches you to thi I m blown away by Josh Clark s deep understanding of the iPhone user experience This is an important read for everyone thinking about iPhone apps J uuml rgen Schweizer founder of Cultured Code It s rare to find a person like Josh Clark who spe

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